

# How to Share Our "AI Isn't Scary" Campaign on Social Media

Campaign dates: Mar 26, 2024 - Apr 30, 2024

## Rewards

We increased your commission to **20% for affiliates**! Share your personal stories with our posters on social media, add your affiliate link to the CTA, and earn that money!

Register and get your link [here](#) if you want to be our affiliate.

If you are our user and interested in discounts more than monetary rewards, publish your post, and get a **15% discount** for the next month of using Olympia!

If you are not a user yet, get a **15% signup discount** for sharing your story.

**We will allow both the discount and the affiliate program rewards if you share posts on three social media platforms!**

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We're thrilled to have you join us in spreading the word about how AI is not scary but helpful on the entrepreneurial journey. AI can transform the way we work, making our lives easier and more productive. Here's how you can share the campaign content on your social media platforms:

### **Step 1: Choose Your Favorite Poster and Phrase**

- Browse through the [selection of posters](#) we've created, each featuring a different phrase that says what is scary compared to AI.
- Select the poster and phrase that resonates most with you and your story.

### **Step 2: Download the Poster**

- Download the poster you've chosen to your device.

### **Step 3: Craft Your Personal Story**

- Reflect on your own experiences with AI, focusing on how it has helped you overcome challenges or fears related to entrepreneurship or solopreneurship and the phrase on the poster.
- Write a brief personal story or message to accompany the poster. Be authentic and share how AI has positively impacted your work or business.

### **Step 4: Use the Hashtag #AlisNotScary**

- Include the hashtag #AlisNotScary in your post. This will help us track the campaign's reach (and allocate rewards!) and allow others to discover your story.

### **Step 5: Tag Us**

- Don't forget to tag us in your post. This allows us to see and share your amazing stories with our community.

@OlympiaChat on Twitter (X)

@ai.olympia on Instagram

@Olympia | Your WInning AI Team on LinkedIn

### **Step 6: Share on Your Preferred Social Media Platform**

- Upload the poster along with your personal story/message to your social media platform(s) — Instagram, Twitter, LinkedIn (preferable). Use the content we created below for inspiration, or copy it to your post.

- If you're an affiliate, include your unique affiliate link in the post to track new signups and earn your rewards.

### **Step 7: Engage With Your Audience**

- Once your post is live, engage with your followers by responding to comments and messages. Your engagement helps foster a community around the positive impact of AI.

### **Thank You for Participating!**

Your participation is crucial in helping us demystify AI and showcase its real-world benefits. Together, we can change the narrative around AI and empower more entrepreneurs and solopreneurs to embrace technology fearlessly.

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## **Phrases you may use in your posts**

But we highly suggest you tell a story behind those scary words on our posters: scarcity, inefficiency, burnout, failure, etc. Have you ever experienced those? Share your story!

The best storyteller will win **three free months of Olympia's ProPlus plan!** We'll pick the winner on **April 30th, 2024**.

**If you are Olympia's user and you love our product, please mention how it impacts your work and business. Personify your message as you see fit.**

1. Before Olympia, my to-do list was endless. Now, AI is my secret weapon against burnout. #AlisNotScary, burnout is!
2. Lost time to tedious tasks? Not anymore. Olympia's AI gave me back my hours and my peace of mind. #AlisNotScary, overload is!
3. Feeling swamped was my daily norm. Olympia's AI changed that. Now, I focus on what truly matters. #AlisNotScary, inefficiency is!
4. The fear of not keeping up was real. With Olympia, I unlocked my potential without the pressure. #AlisNotScary, mental blocks are.
5. Olympia's AI turned my chaos into clarity. It's not about working harder, but smarter. #AlisNotScary, uncertainty is.

6. I thought AI was too complex for me. Olympia proved it's here to help, not to intimidate. #AlisNotScary, solopreneurship is (at first).
7. Olympia's AI means I do more of what I love, less of what I loathe. Efficiency doesn't have to mean burnout. #AlisNotScary, burnout is.
8. Remember why you started? Olympia's AI helps keep that passion alive by cutting down the grind. #AlisNotScary, scarcity is.

**Good luck! If you have any questions regarding the campaign, contact [vika@olympia.chat](mailto:vika@olympia.chat)**